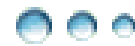


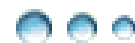


EUROEAU TERRITORIALES

Joining across the Water



River Basin Management and
European Territorial Co-operation



12 & 13 October 2006
Quimper, France



Objectives of the Event

Water Management and European Partnerships - Cycleau and other Case Studies

The management of natural water resources will be one of the priorities of the **future Territorial Co-operation** Objective (the successor of the INTERREG Community Initiative Programme) of the **European structural funds 2007-2013**.

In light of this new round of structural funding, the event will focus on the European dimension of river basin management, with the aim of encouraging and nurturing a learning culture and sharing know-how among regions of Europe. The Cycleau project will disseminate **lessons learnt** on the **management of European projects** and showcase its **final outputs**.

Methodology and Actions – Issues to be addressed

What contribution or added value can territorial co-operation bring to the implementation of EU water policies and programmes (Water Framework Directive, etc)?

Is European territorial co-operation a natural and useful instrument for implementing water-related regulations and programmes? Can it help secure innovative outcomes?

What are the limits of this way of working, e.g. rigidity of regulation implementation vs transnational flexibility, and how to cope with the gaps between national frameworks?

How to transfer the results of river basin related transnational projects into mainstream policies?

What to be aware of when engaging in transnational co-operation? What are the challenges? What are the benefits? What are the pitfalls?

How to secure interaction between local priorities (and stakeholders) and the European agenda?

How to ensure effective communication and ensure building and nurturing of community will and acceptance of environmental management?

The Organisers

Cycleau is a European partnership co-funded by the **North West Europe INTERREG IIIB**

programme, involving organisations in Ireland, the United Kingdom and France.

The Cycleau approach is based on the **water cycle** and deals with **whole river catchments as a single entity, from source to sea**. Its objective is to form a shared, integrated approach to the planning and management of natural water resources in the coastal zone. At present, there is no common approach to this issue in Europe, even though it is a widespread problem in coastal areas.

The Cycleau Project aims to produce a **roadmap** that can be used by communities wishing to use best practice in environmental management. Although Cycleau will end in December 2006, its legacy will be a **'quality brand'**, a methodology that will help communities best look after their own water environments.

Target Audience

Public authorities, NGOs, research institutes, local and regional authorities, local development and partnership bodies, community groups and any other bodies with an **interest in integrated catchment management and water policies**.

The conference should also be of interest more generally to **anyone interested in partnership policies and techniques**, the methods trialled and promoted during the event being transferable to many contexts involving participation by stakeholders and the public, as well as **anyone interested in initiating European territorial co-operation projects**.

Practical Details

Venue:

Chapeau Rouge Congress Centre, 1 rue du Paradis, Quimper, Brittany

Languages:

The working languages will be French (FR) and English (EN). Simultaneous translation will be provided.

Costs:

No fee is required. The event is entirely free.

The organisers will cover costs for meals (two lunches) and tea/coffee. Attendees will be required

to cover their own dinner (no dinner organised on 12th October) and accommodation costs.

Accommodation:

The organisers will arrange bookings for you. Please check our website for more details (available in June).

Transport:

For tips on flights to Brittany, please check our website. There is an airport in Quimper (10-minute drive from the centre). Local transport will be arranged to Quimper from the airports of Brest (0.45 hrs), Lorient (0.45 hrs) and possibly Nantes (2 hrs).

Call for Peer Review

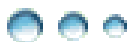
As part of the event, the Cycleau methodology for effective catchment management will be presented and discussed. A panel of experts from outside the partner organisations will be selected and asked to examine the Cycleau methodology. Expert panellists will present their comments and discuss the usefulness of the Cycleau Quality Brand from a 'customer' point of view.

The Cycleau partnership wishes to **identify THREE EXPERTS, who would like to take part in this Peer Review Panel**: catchment management practitioners; spatial planners; community development facilitators; etc.

Priority will be given to experts from **new EU Member States in Central and Eastern Europe**, and **applicant countries**.

For more details, you can **download a note on the call for peer review from the Cycleau website**.

Anyone interested in joining the Peer Review Panel should contact the Cycleau Team, in England.



'Project Dating'

There will be many opportunities for **networking** and **identifying partners for future European projects**: sign posting board; 'speed partner meetings'; etc.

The **Cycleau Chat Room** can also be used to exchange ideas and make contacts.

More info will be posted on the Cycleau website at the end of June.

Technical Visits

If there is sufficient demand, optional site visits will be organised on Friday 13th October in the afternoon.

See the programme for more details.

Contact

Cycleau Project Team

Environment Agency
Sir John Moore House
Victoria Square
Bodmin
Cornwall
PL31 1EB
United Kingdom

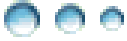
phone +44 (0)1208 265191

fax +44 (0)1208 78321

e-mail cycleau@environment-agency.gov.uk

Programme

(subject to amendment – latest update: 26 April 2006)



Thursday 12 October 2006

09:00

REGISTRATION

09:40

OPENING OF THE DAY'S SESSIONS

Welcome

Benedicte PAVIOT, Event Moderator (Anglo-French journalist working for BBC radio and TV, Sky News, Business FM, RMC Info).

The Cycleau Adventure

Geoff BOYD, Area Manager (Cornwall), Cycleau Project Executive, The Environment Agency, United Kingdom
Pascal HERRY, Cycleau Project Manager, The Environment Agency, United Kingdom
Cathy DOIDGE, Cycleau Communication Manager, The Environment Agency, United Kingdom

10:00

SESSION 1 'SETTING THE SCENE' - CONTEXTS AND CHALLENGES

The Territorial Co-operation Objective of the 2007-2013 round of EU Structural Funds will replace the current INTERREG Community Initiative Programme. More funding will be allocated to territorial co-operation projects. More regions will become eligible. More emphasis will be put on water resource management initiatives. This represents new challenges for the areas and organisations concerned.

Territorial Co-operation and River Basin Projects in Finistère – Priorities and Opportunities

Kofi YAMGNANE, Former French Minister for Social Integration, Vice-Chairman Finistere Conseil General, France

'Creating a better Place' - Water Management Challenges in England and Wales - The Environment Agency and its European dimension

Sir John HARMAN, Chairman The Environment Agency, United Kingdom

Structural Funds 2007-2013 and the Territorial Co-operation Objective – What's on Offer?

Viktoria VARGA-LENCSES, European Commission DG Regio – Unite D1 (to be confirmed)

Maritime Cross-Border Co-operation England-France - Lessons learnt and future Perspectives

Chris DREW, France-England INTERREG IIIA programme, Haute-Normandie Regional Council, France

11:00

BREAK

11:30

SESSION 2 'HANDS ACROSS THE WATER' – LEARNING TO WORK TOGETHER

Since its inception in 1990, the INTERREG programme has supported hundreds of cross-border, transnational and interregional projects. Lessons have been learnt, and can be shared with future project promoters, as to how best a European partnership should be set up and managed. The Dos and Don'ts of European territorial co-operation!

Tips and Tricks - What to be aware of when engaging in European territorial Co-operation

Pascal HERRY, Cycleau Project Manager, Environment Agency, United Kingdom

Michael SANDERS, North West Europe INTERREG IIIB UK Contact Point, Michael Sanders & Associates, United Kingdom
Delphine DUFOIX, North West Europe INTERREG IIIB France Contact Point, Nord-Pas-de-Calais Regional Council, France (to be confirmed)

Managing Projects transnationally and cross-culturally - the Example of the Cycleau Project Team

Clare BREEN, Cycleau Project Co-ordinator;
Barbara GARNIER, Cycleau Project Officer; Cathy DOIDGE, Cycleau Communications Manager;
Donna RICHARDS, Cycleau Finance Manager;
Miranda MAYBANK, Cycleau Technical Resource Centre Co-ordinator

Other Projects, other Ways of doing it
INTERREG IIIA, IIIB or IIIC projects – examples of good practice ... and of what has gone wrong

European territorial Co-operation Projects as cultural and human Ventures - How to cope with Differences? The UK / France 'MSEntente Cordiale'

Paula MacLACHLAN, Atlantic Area INTERREG IIIB UK Contact Point, Zennor Consulting / ODPM, United Kingdom

12:45

LUNCH

ART ACTIVITIES
PROJECT DATING
POSTER PRESENTATION

14:30

SESSION 3 **'WE'RE MAKING WAVES' – METHODS TRIED AND TESTED**

One of the strategic points of Cycleau is to ensure a wide dissemination of its quality brand and its transferability within North West Europe and beyond. The target audience includes people, groups or organisations with an interest in integrated river basin management because they can be affected by it or can have some influence on it, as well as regions in new EU Member States and applicants to the EU with limited institutional capacity and experience in this field.

Introduction to the Cycleau Experience (River Basin Management Methodology)

Neil MURDOCH, Principal Officer Information and Environmental Assessment, The Environment Agency, United Kingdom

The Cycleau Quality Brand - Examples of how it works within the Cycleau Demonstration Sites

Cathy DOIDGE, The Environment Agency (UK); Michael QUERNEZ, Communauté de Communes du Pays de Quimperlé (F); Ray HUMPHREYS, South Hams District Council (UK); Jon PORTER, Environment Agency (UK); Marc LAVENANT, CEDRE (F); Loveday JENKIN, Cornwall County Council (UK); Philip MOORE, Devon Wildlife Trust (UK)

Cycleau and its transferable Aspects: Comments from Europe

A panel of experts from outside the partner organisations will be selected and asked to look at the Cycleau methodology. Expert panellists will present their comments and discuss the usefulness of the Cycleau Quality Brand from a 'customer' point of view.

Forum Theatre

Performed by the JOLLY SERIOUS THEATRE
Drama as an alternative exercise aiming to tease out solutions for increased public and stakeholder empowerment in water management programmes and projects drama as a means to ensure efficient communication. One of the great hits of the first Cycleau conference in 2004, in Ireland.

15:45

BREAK

16:15

SESSION 4 **'ACHIEVING LEGACIES' – INFORMING AND INFLUENCING POLICIES**

Many INTERREG projects related to river basin management aim at informing overarching programmes and policies at national and/or European level. Interaction between transnational projects supported by INTERREG and the implementation of the Water Framework Directive has been a feature of the current period of EU funding. How effective has this link proved to be? What is the added value? What should be the priorities for linkages between the future territorial co-operation programme and water policies?

The Challenge of the Implementation of the European Water Framework Directive (WFD) and the Contribution of territorial Co-operation

Representative from the European Commission, DG Environment (name to be confirmed)

Examples of INTERREG projects with links to the WFD

Example 1: SCALDIT (NWE INTERREG IIIB), Ilke DIELTJENS, Vlaamse Milieumaatschappij - Flemish Environment Agency (Belgium)

Example 2: RHINENET (NWE INTERREG IIIB), Christine BISMUTH, Solidarité Eau Europe / Naturlandstiftung Saar (Germany)

Example 3: AQUAFIL (INTERREG IIIC), name yet to be confirmed, Commune of Beckerich (Luxembourg)

Panel Discussion

Representatives from the EU Commission, national and regional institutions

- What are the key issues and challenges?
- What would be the main areas to benefit from territorial co-operation?

Conclusions

Louis LE PENSEC, Vice-Chairman Finistere Conseil general, Senator, Former French Minister for Maritime Affairs, French Overseas Territories, Agriculture and Fisheries

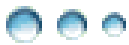
17:30

END OF THE DAY'S SESSION

PROCESSION through City centre and across the Odet River

17:45

RECEPTION at Conseil General du Finistere – Networking opportunities



Friday 13 October 2006

09:15

OPENING OF THE DAY'S SESSIONS

Bénédicte Paviot, Event Moderator

09:30

BREAK-OUT SESSIONS (6 OPTIONS)

OPTION 1 PROJECT DATING

Informal **networking** and 1:1 meetings based on project ads posted on Cycleau Chat Room or/and displayed during the event

Facilitation:

European Affairs Master's students of the University of Brest

OPTION 2 EUROPEAN PROJECT 'MASTER CLASS'

Learning the **ABC of territorial co-operation initiation**: defining needs and objectives; identifying and selecting partners; choosing and understanding programmes, etc. European Territorial Co-operation projects - where to start?

Target audience: individuals with no or little knowledge and experience of European partnerships.

Facilitation:

Paula MacLACHLAN, Atlantic Area INTERREG IIIB UK Contact Point, Zennor Consulting / ODPM, United Kingdom

Michael SANDERS, North West Europe INTERREG IIIB UK Contact Point, Michael Sanders & Associates, United Kingdom

Delphine DUFOIX, North West Europe INTERREG IIIB France Contact Point, Nord-Pas-de-Calais Regional Council, France (to be confirmed)

Pascal HERRY, Cycleau Project Manager, The Environment Agency, United Kingdom

OPTION 3 IDEAL EUROPEAN WATER PROJECT

Interactive session: building a water management co-operation project on the basis of an outline scenario (local rationale and objectives)

Target audience: individuals with a good knowledge of river basin management issues, but little or no experience of European projects

Facilitation:

Jean-Pierre VERCRUYSSSE and Nathalie MAZRAANI, A.E.I.D.L. – Association européenne de

Développement local / European Association for Information on Local Development, Belgium

OPTION 4 PROJECT FORUM 1 - ESTUARY MANAGEMENT

Co-operation Case Studies from Cycleau and other European Projects

Aspects covered:

Studies on estuary dynamics; testing sustainable sedimentation management; dredging operations and their impact; identification of market opportunities for the use of dredged materials and sediments; European comparison of legal and administrative constraints affecting the management of estuaries...

Cycleau Organisations:

South Hams District Council (UK); Communauté de Communes du Pays de Quimperlé (F); Environment Agency (UK); Chambre d'Agriculture du Finistère (F); Cornwall Country Council (UK)

Other European Project:

CoastAtlantic (Atlantic Area INTERREG IIIB), Severn Estuary Partnership / University of Cardiff, United Kingdom

OPTION 5 PROJECT FORUM 2 - THE 'WATER PARLIAMENT' CONCEPT

Co-operation Case Studies from Cycleau and other European Projects

Aspects covered:

Participative democracy and the need to strengthen dialogue between stakeholders and the general public; development of joint transnational methods and tools for consultation and information; water education; legitimacy of water management partnerships...

Cycleau Organisations:

Devon Wildlife Trust (UK); Communauté de Communes du Pays de Quimperlé (F); Conseil général du Finistère (F)

Other European Project:

Water4All (North Sea INTERREG IIIB), Town of Aalborg, Denmark

OPTION 6 PROJECT FORUM 3 - RESEARCH TO COMBAT DIFFUSE POLLUTION

Co-operation Case Studies from Cycleau and other European Projects

Aspects covered:

Water quality in shellfish waters; microbiological contamination; transnational comparative analysis of methodologies and resultant management prescriptions; trialling decontamination of metalliferous polluted water...

Cycleau organisations:

Ifremer (F); University of Exeter (UK); Environment Agency (UK); Moy Valley Resources (IRL); Teignbridge District Council (UK)

Other European Project:

ICREW – Improving Coastal and Recreational Waters for all (Atlantic Area INTERREG IIIB), Environment Agency (United Kingdom)

11:00

BREAK

11:30

BREAK-OUT SESSIONS (6 OPTIONS)

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European Affairs Master's students of the University of Brest

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Target audience: individuals with no or little knowledge and experience of European partnerships.

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Delphine DUFOIX, North West Europe INTERREG IIIB France Contact Point, Nord-Pas-de-Calais Regional Council, France (to be confirmed)

Pascal HERRY, Cycleau Project Manager, The Environment Agency, United Kingdom

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Target audience: individuals with a good knowledge of river basin management issues, but little or no experience of European projects

Facilitation:

Jean-Pierre VERCRUYSSSE and Nathalie MAZRAANI, A.E.I.D.L. – Association européenne de Développement local / European Association for Information on Local Development, Belgium

OPTION 4 PROJECT FORUM 4 - FARMING AND WATER QUALITY

Co-operation Case Studies from Cycleau and other European Projects

Aspects covered:

Grant schemes for small farm investments; work with farmers to assess their cultural practices in identified sensitive areas; transferable methodology for tracing nitrates of farming origin...

Cycleau organisations:

Farming and Wildlife Advisory Group (UK); Chambre d'Agriculture du Finistère (F); South Hams District Council (UK); BRGM (F); Devon Wildlife Trust (UK)

Other European Project:

FOOTPRINT (6th PCRD), Bureau de Recherches Géologiques et Minières, France

OPTION 5 PROJECT FORUM 5 - HABITATS AND CATCHMENT MANAGEMENT

Co-operation Case Studies from Cycleau and other European Projects

Aspects covered:

Transnational habitats action area network; increasing environmental carrying capacity; habitat surveys and interpretation; habitat management in shellfish farming areas...

Cycleau organisations:

Cornwall County Council (UK); Groupe Associatif Estuaire (F)

Other European Project:

Yet to identify - Open to proposals

OPTION 6 PROJECT FORUM 6 - INFORMATION AND INTERPRETATION

Co-operation Case Studies from Cycleau and other European Projects

Aspects covered:

Information systems (GIS); interpretation tools and techniques; 'Water' education...

Cycleau organisations:

Environment Agency (UK); Communauté de Communes du Pays de Quimperlé (F); Teignbridge District Council (UK); Moy Valley Resources (IRL); Devon Wildlife Trust (UK); Cornwall County Council (UK)

Other European Project:

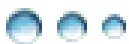
Yet to identify - Open to proposals

13:00

FINAL WORD

END OF THE DAY'S SESSIONS

LUNCH



Friday 13 October 2006 – Afternoon

OPTIONAL SITE VISITS

Option 1: Belon catchment (South East Finistère)

The Belon catchment is one of the 11 Cycleau demonstration sites. Economically important for its oyster farming, agriculture and tourism, the key issues in terms of water quality are bacteriological contamination, sedimentation of the estuary, risk of accidental pollution events and public participation.

Group 1 (15 people max): Guided walk on agricultural land by the Bélon river (Mellac) (2hrs) Focusing on pressures to inland water quality, this walk looks at provision of water on the farm, the farm landscape, and agricultural, domestic and

industrial sources of pollution and their management. Includes a visit to a dairy farm.

Group 2 (15 people max): Guided walk along the Bélon estuary (Riec sur Bélon) (2hrs) Focusing on pressures to estuarine water quality, this walk presents the estuary and its activities, its maintenance (including dredging) and adjacent land-use. Includes a visit to an oyster farm.

Option 2: to be confirmed

To be arranged by Finistere Conseil General

Option 3: to be confirmed

To be arranged by Finistere Conseil General

